WHITE OAK SCIENCE GATEWAY THE FUTURE OF THE EAST COUNTY



JULY 2014

White Oak Science Gateway Master Plan

APPROVED AND ADOPTED















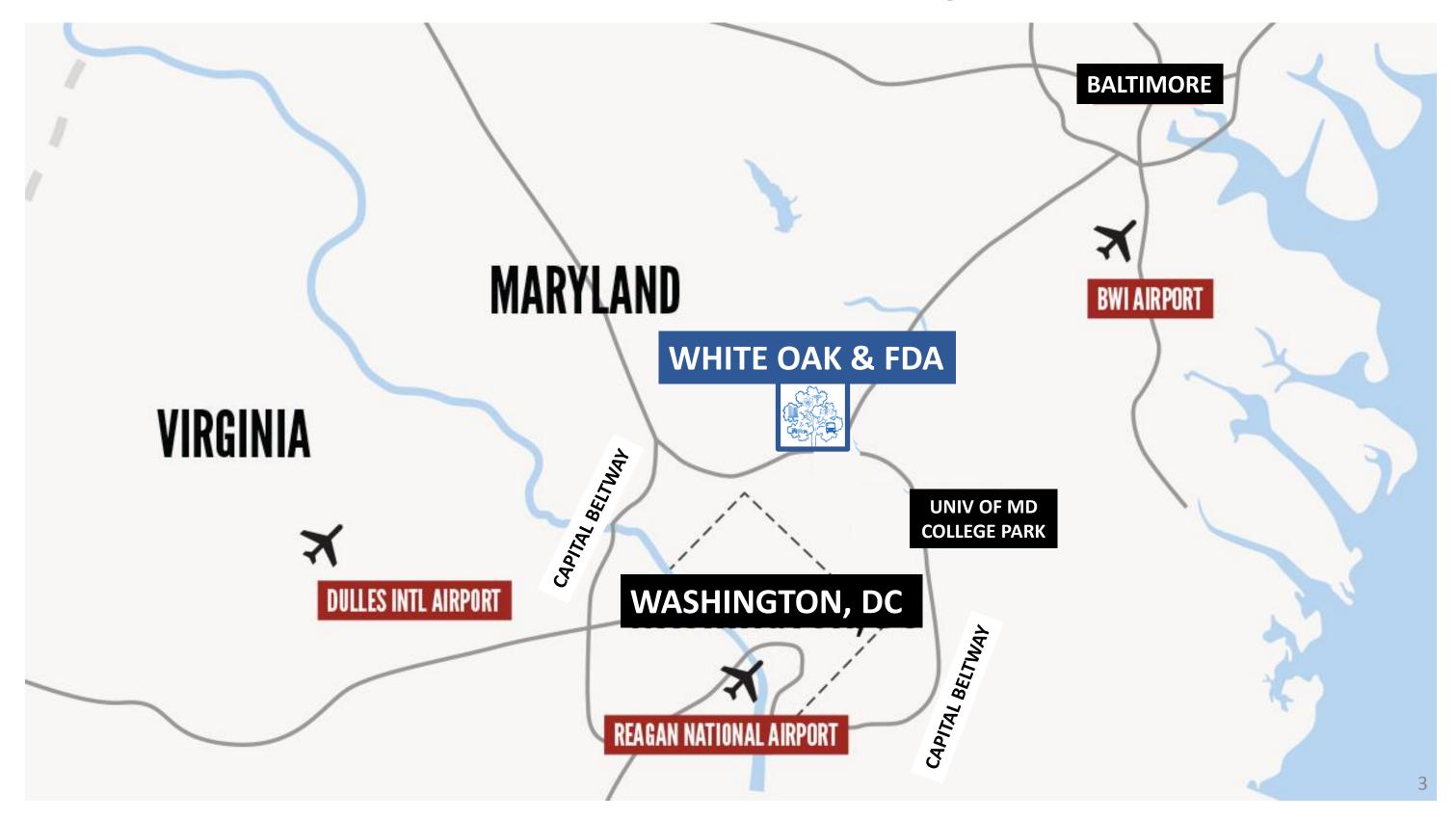


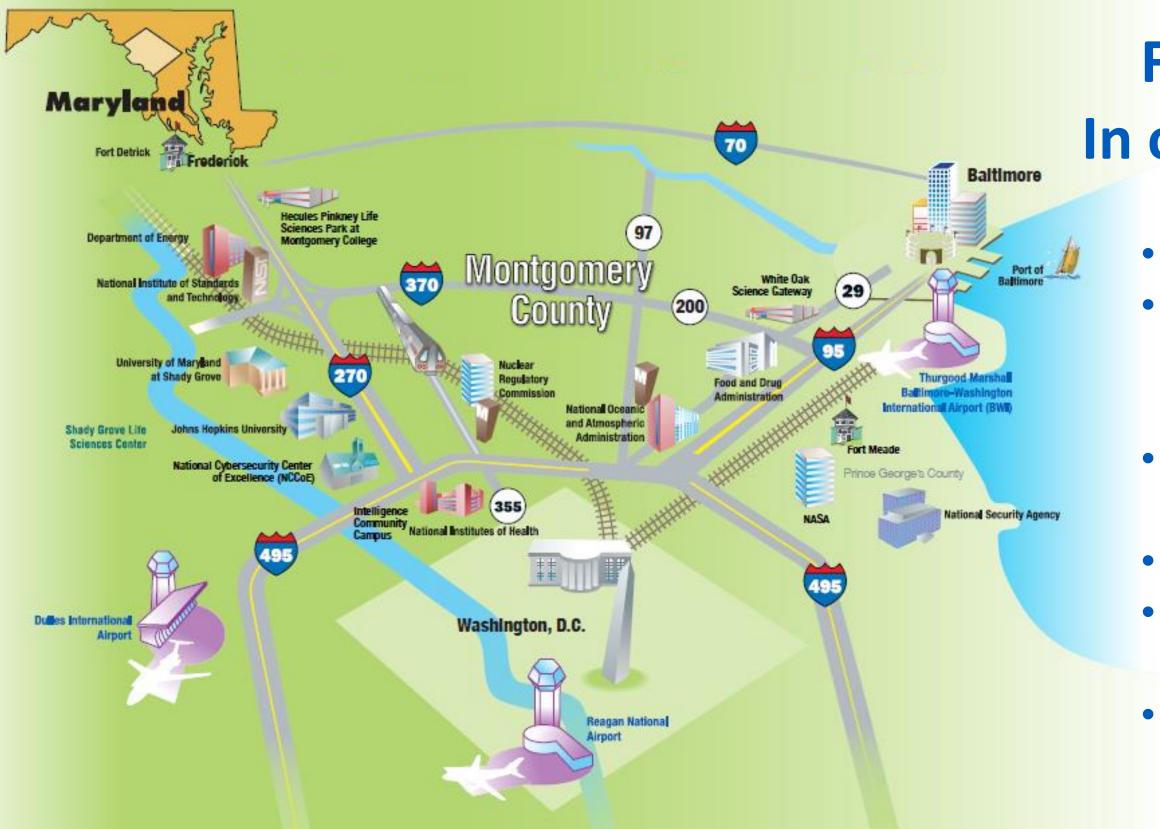




White Oak Science Gateway Master Plan of 2014

White Oak Vicinity

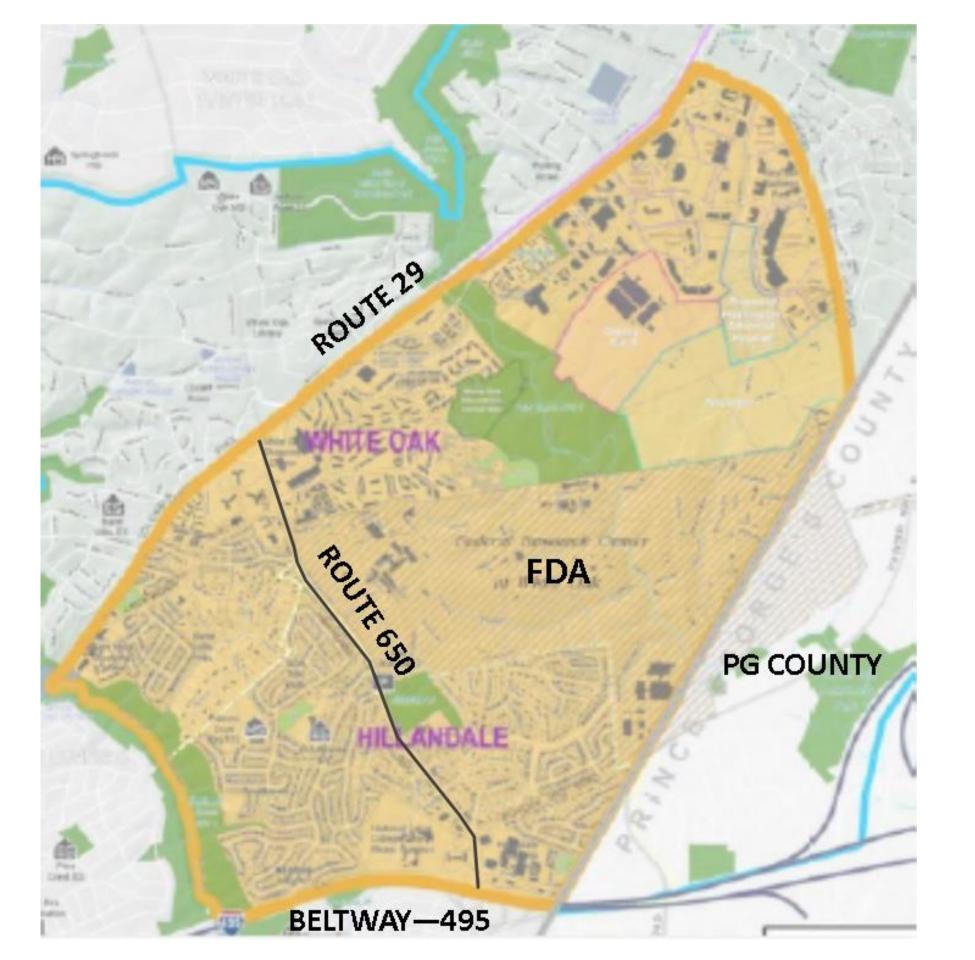




Federal Facilities
In or Within 10 Miles

- FDA
- National Oceanic & Atmospheric
 Administration
- NASA Goddard Space Flight Center
- Fort Meade
- Nuclear RegulatoryCommission
- National Institute of Standards & Technology





White Oak Demographics

- Population is just under 40,000
- 14,000 households
- Average age of 37.5 years
- Over 2/3 of residents have a bachelor's degree or higher.
- Extremely diverse community

Tech Road Restaurant Town Center Orchard **Shop Center** Adventist County Site 2 **Viva White Oak** Recreation White Oak D3 Police Percontee Lockwood Transit White Oak Shop Center **PG County** HILL ANDALE Hillandale Hillandale Shop **Gateway** Center Hilton

White Oak Projects Underway

Permitting/Construction



Planning



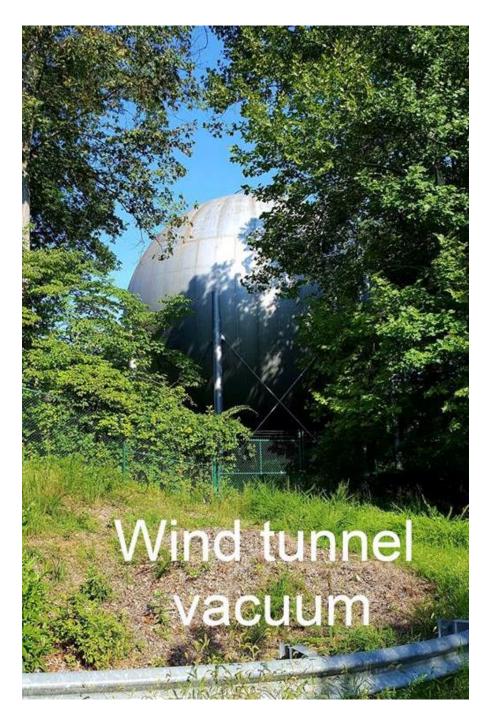


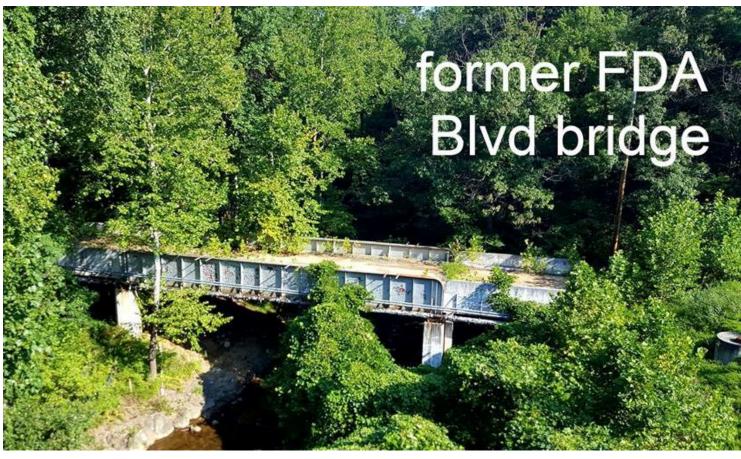
Food & Drug Administration Headquarter Consolidation



- **□** 130 acres
- ☐ 6,000,000 Million sq. ft.
- ☐ 5,900 additional jobs on campus

Food & Drug Administration Headquarter Consolidation





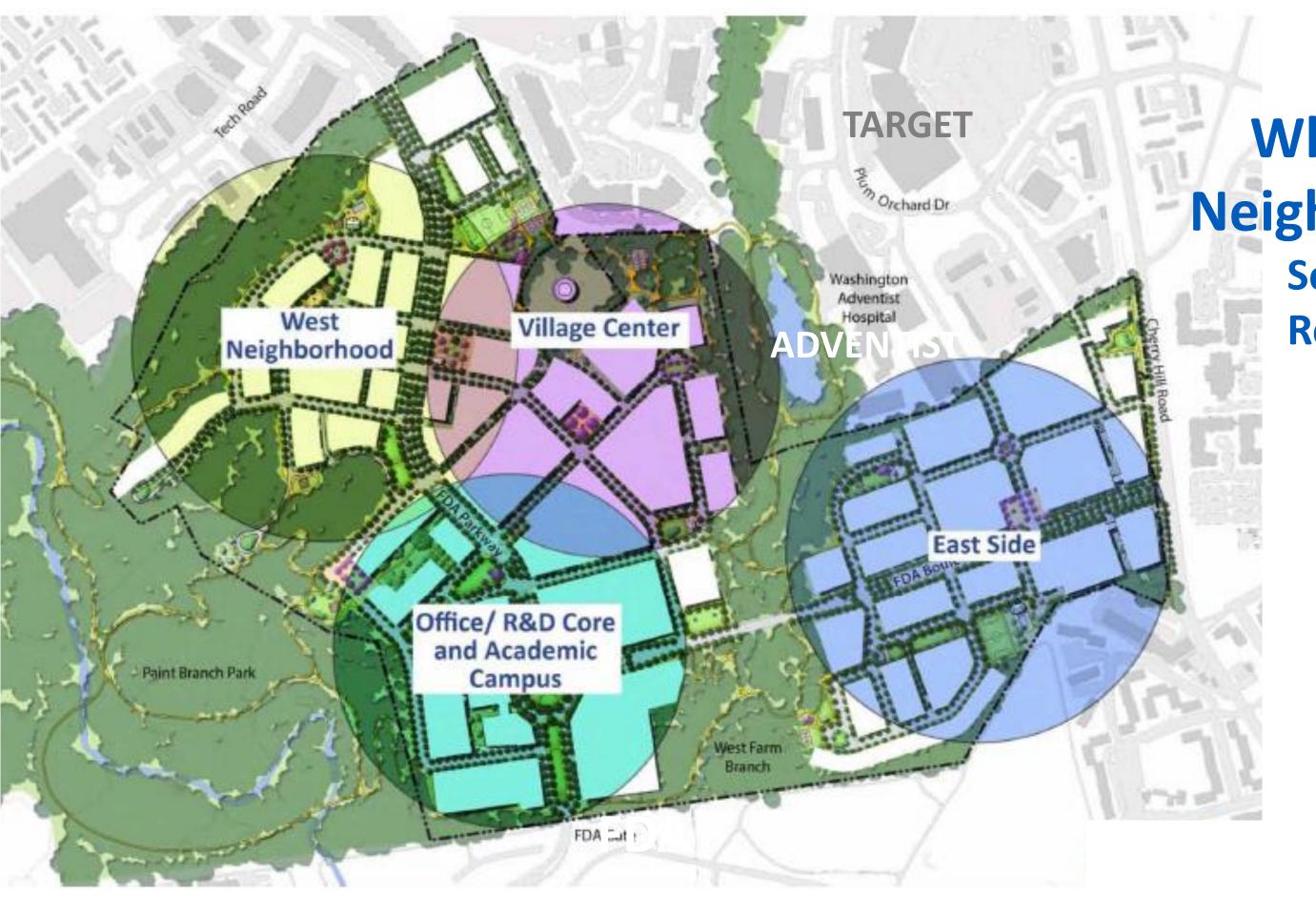




VIVA White Oak

Schematic Rendering

- ☐ Mixed-use zoning
- ☐ 7M sq. ft. commercial
- ☐ 5,500 residences



White Oak
Neighborhoods
Schematic
Rendering

Washington Adventist Hospital



- ☐ 48 Acre Site
- ☐ Under Construction
- □ 803,000 sq. ft.
- ☐ Scheduled to
 Open Spring 2019





Hillandale Gateway

- □ Joint venturebetween the HousingOpportunitiesCommission & DuffieCompanies
- ☐ 25K sq.ft. of Retail
- □ 150 Units of Age
 Restricted
 Residential
 Scheme
- ☐ 250 350 Units of Non-Age Restricted Residential

Hillandale Gateway



Town Center

- ☐ Mixed-use zoning
- ☐ 73,000 square feet of Retail including a grocery store
- **□** 225 Residential units

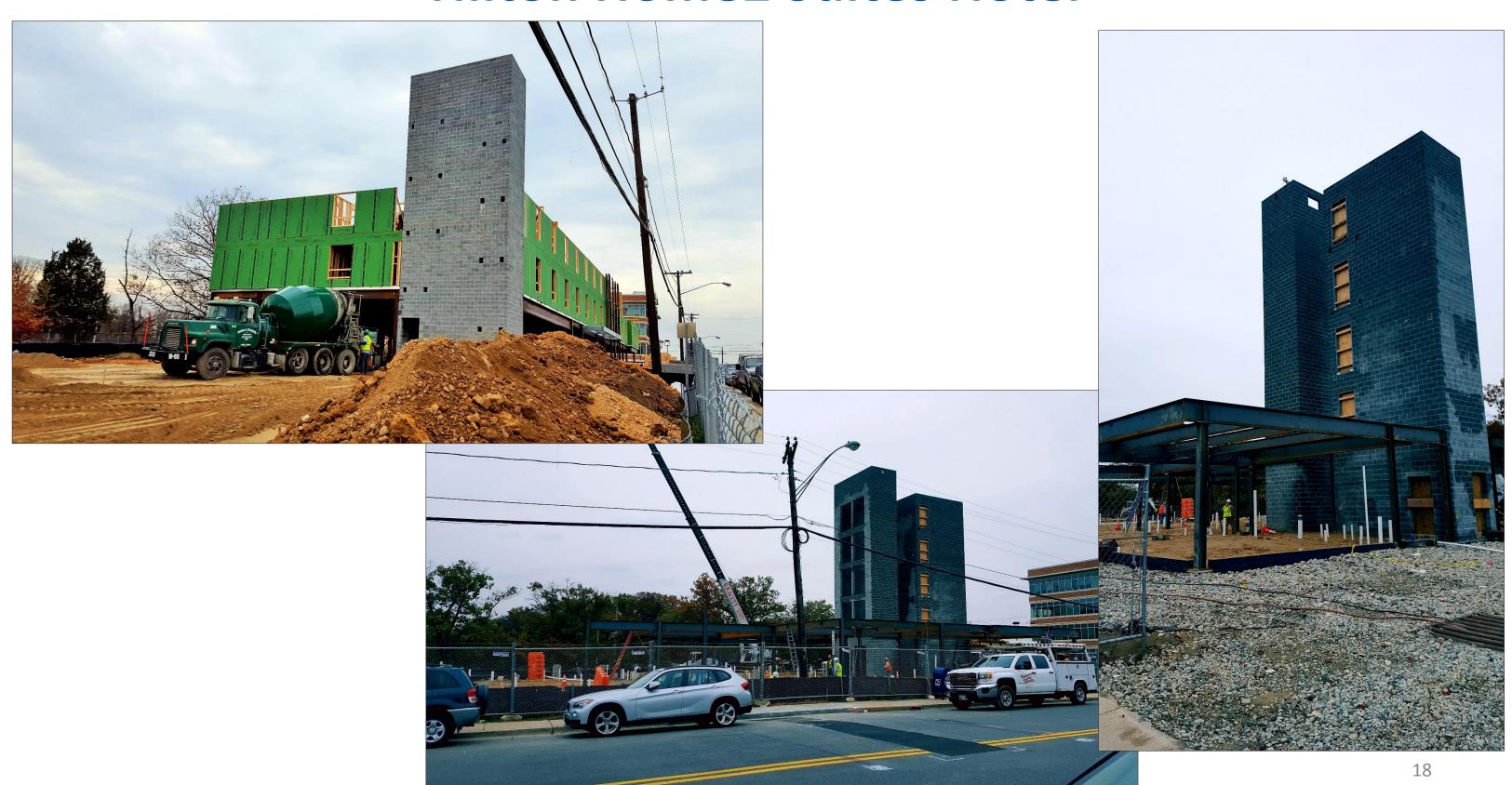


Hilton Home2 Suites Hotel



- ☐ 62,000 sq. ft.
- ☐ 100 room hotel

Hilton Home2 Suites Hotel



Possible Future Development – 3 Aging Shopping Centers



☐ Mixed-use zoning

☐ Residential, Retail, Office

1111111



Proposed BRT on Route 29

County Executive Leggett and Council have programed \$6.5 million in the Capital Budget for project planning and design.



Proposed BRT Stations

\$85K Design Grant

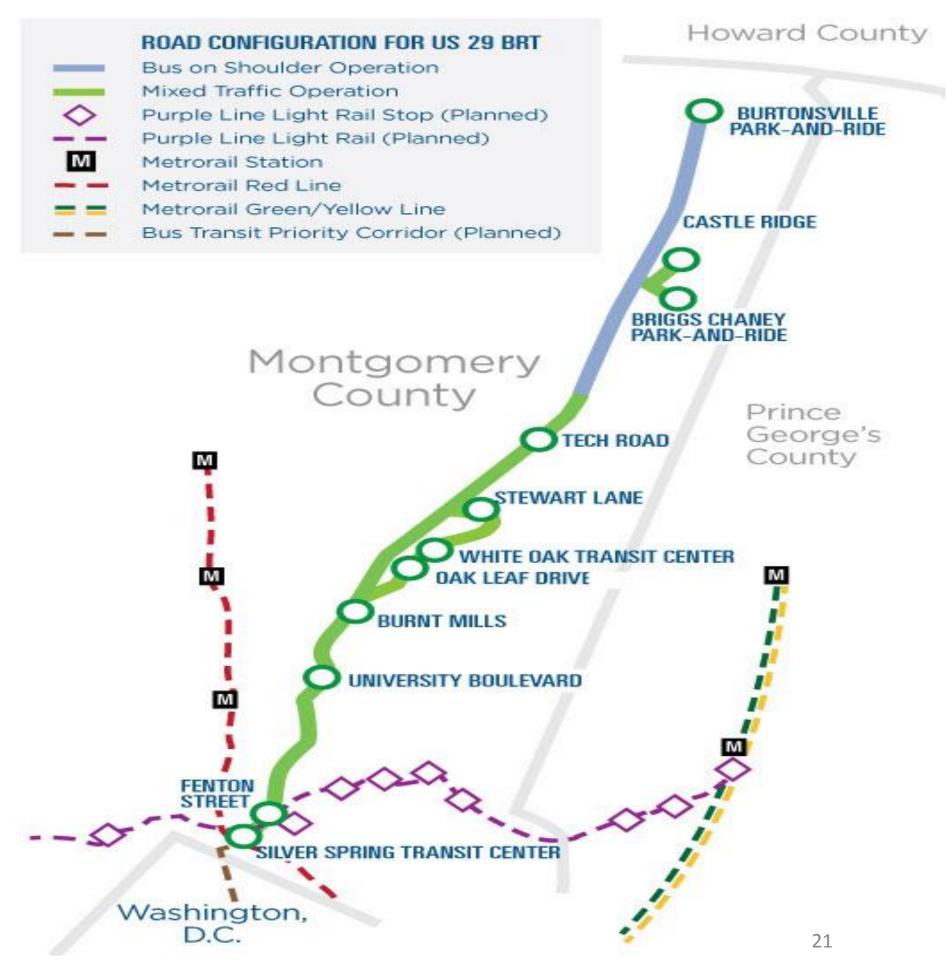
Frequent Stops

Wifi

At-Curb level boarding

Pre-Pay





Local Area Transportation Improvement Program (LATIP) \$5,010 per Trip



Council Approved LATIP Fee Projects

Numerator:

Intersections \$31,400,000

Transit \$19,800,000

Bikeways \$38,200,000

Old Columbia Pike Bridge \$12,000,000

LATR Analyses \$400,000

TOTAL \$101,800,000

Denominator:

20,323 PM peak hour vehicle-trips at 100% build-out

LATIP Fee: \$5010 per PM peak hour vehicle-trip

Determining the Local Area Transportation Improvement Program LATIP Fee

LATIP Fee = Total Infrastructure Costs in Plan Area
Total Number of New PM Peak Hour Trips

- The numerator, *Total Infrastructure Costs in Plan Area*, is determined by model forecast of the intersection needs and costs, approved by County Council
- The denominator, *Total Number of New PM Peak Hour Trips*, is determined by the <u>Local Area Model</u> for the master plan using trip generation rates that are customized to reflect both existing conditions and future changes, considering both land use types and changes in travel behavior.

495

Environment - Paint Branch



Friends of White Oak

Standing Committee

Purpose

- Advocate
- Advise
- Communicate

Mission Sample

•The Friends of White Oak will focus on the implementation of the White Oak Science Gateway Master Plan as approved by the Montgomery County Council and supported by the community. We are residents, businesses, and property owners who represent a broad diversity of backgrounds and interests.

Inclusive

- Business
- Places of Worship
- Residents
- Owners
- Renters
- Safety and Rescue
- Fire
- Police
- PropertyOwners

Manageable Size

Timeline

- •Short Term –
 Establish
 membership,
 Mission, Plan of
 Action
- Long Term –
 Implement Plan
 and Maintain



- Marketing and Place Making
 - History
 - Shopping
 - Community
 - Schools
 - Parks
 - Housing
 - Recreation
 - Development
 - Employment



WHITE OAK SCIENCE GATEWAY



- ☐ Community Rezoned to Mixed Use
- ☐ 6 Significant Projects Underway
 - FDA Expansion
 - Viva White Oak
 - Washington Adventist Hospital
 - Hillandale Gateway
 - Town Center
 - Hilton Home2 Suites Hotel
 - □ First Area Designated for Rapid Transit with over a million dollars in public Improvements